

# Privacy policy

**At shopchina, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your information when you use our application. By accessing or using shopchina, you agree to the terms of this Privacy Policy.**

## 1. Information We Collect

We collect various types of information to provide and improve our services:

### 1.1 Personal Information

When you create an account, place an order, or contact us, we may collect personal information, including but not limited to:

- Name
- Email address
- Phone number
- Shipping address
- Billing address
- Payment information (credit/debit card details, etc.)

### 1.2 Non-Personal Information

We may also collect non-personal information automatically when you use our application, such as:

- Device information (e.g., IP address, browser type)
- Usage data (e.g., pages visited, time spent on the application)
- Cookies and tracking technologies

## 2. How We Use Your Information

We use the information we collect for various purposes, including:

- To process and fulfill your orders
- To communicate with you about your account and orders
- To improve our application and services
- To personalize your shopping experience
- To send you promotional offers and updates (you can opt-out at any time)
- To detect, prevent, and address technical issues

## 3. Sharing Your Information

We do not sell or rent your personal information to third parties. We may share your information with:

- Service Providers : We may employ third-party companies and individuals to facilitate our application, provide services on our behalf, or assist us in analyzing how our application is used.
- Compliance with Law : We may disclose your information if required to do so by law or in response to valid requests by public authorities.

#### **4. Data Security**

We take the security of your information seriously. We implement a variety of security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

#### **5. Your Rights**

You have the right to :

- Access the personal information we hold about you
- Request correction of inaccurate or incomplete information
- Request deletion of your personal information
- Opt-out of marketing communications
- Withdraw your consent at any time (where we rely on your consent to process your information)

To exercise these rights, please contact us using the information provided below.

#### **6. Cookies**

Our application uses cookies and similar tracking technologies to enhance your experience. Cookies are small data files stored on your device. You can choose to accept or decline cookies through your browser settings. However, this may prevent you from taking full advantage of our application.

#### **7. Changes to This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the effective date at the top. You are advised to review this Privacy Policy periodically for any changes.

#### **9. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

Shopchina

Email: [contact@shop-china.store](mailto:contact@shop-china.store)

Phone: +8613757916068

Address: 浙江省金华市义乌市 浙江省义乌市国际商贸城五区101门5楼2街70551

Thank you for choosing Shopchina Your privacy is important to us!